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For more information, please contact:

Name: Sue Darby

Email: sdarby@airacad.com

Phone: 800.748.1277



QUALITY MANAGEMENT FIRM TO SPONSOR LEADERSHIP CONFERENCE

April 25, 2004 (Colorado Springs) – Air Academy Associates has been tapped by the International Society of Six Sigma Professionals (ISSSP) to sponsor the 5th Annual Six Sigma Leadership Conference in Scottsdale, Arizona this summer.

The Six Sigma Leadership Conference is the only industry event that brings together the experts in the practice of business improvement to share in the latest experiences, solutions, results and happenings in the world of Six Sigma, the fastest growing business improvement methodology worldwide.

This year's event, which will take place at the Hyatt Gainey Ranch in Scottsdale on June 2-4, will feature keynote speakers Stephen Covey, author of *The 7 Habits of Highly Effective People* and James McNerney, Chairman and CEO of 3M. Plus, attendees will take part in three days of programming packed with presentations, workshops, roundtables, networking events, book signings, exhibits and much more.

"The Leadership Conference provides Air Academy a venue to support the business improvement practice while showcasing many of our new products," according to Mark J. Kiemele, President and Chairman of Air Academy Associates. "This is a unique opportunity to interact with key executives from around the world to learn what their greatest needs and concerns are and to direct our company's offerings accordingly."

Air Academy Associates will be hosting the following presentation throughout the Conference:

Six Sigma and Theory of Constraints
Featuring Apogee/Viracon

DFSS/MDO
Featuring Silicon Graphics

Software Six Sigma
Featuring Raytheon

Transactional DFSS
Featuring Digital Computations/Air Academy

Antennae Optimization
Featuring Nokia

For more information or to register for the 5th Annual Six Sigma Leadership Conference, please visit www.isssp.com. (Reference discount code AAALC04DISC.)

Air Academy Associates is a leading-edge, Six Sigma quality management consulting firm which provides innovative consulting and training services, public workshops, statistical publications, training aids, and software to a variety of clients throughout the United States and abroad. Air Academy was first established in Colorado Springs in 1990 by Stephen R. Schmidt and Mark J. Kiemele. Since its creation, the company has gone on to become a leader in Six Sigma and Design for Six Sigma focusing on the areas of Unleashing the Power of Knowledge, Statistical Process Control, Design of Experiments, and Advanced Statistical Tools for industry. For more information, please visit www.airacad.com.