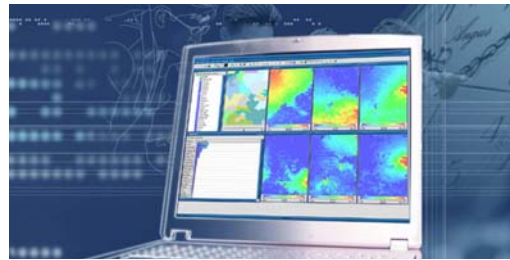


RapAnalyst is a breakthrough Business Analytics software that simplifies the process of analyzing complex data sets, and gives companies greater insight to make faster decisions and better predictions. RapAnalyst employs advanced Artificial Intelligence (AI) technology to provide a unique approach to the identification, representation and visualization of complex data sets. The power and accuracy of leading edge neural network technology lets RapAnalyst bring the power of artificial intelligence to the desktop of every decision maker in an easy to use application.

## RapAnalyst goes beyond data mining to offer:

- **Faster and more accurate data analysis** of large, multivariate data sets than any other tool due to its core SOM/neural net technology, which allows the software to “learn” as it trains on the available data.
- **A holistic approach to data analysis** as it investigates the possible relationships between all attributes in a data set, not just the attributes assumed to be important.
- **A clustering algorithm resulting in a visual representation** of like data that allows anyone - not just statisticians, actuaries or subject matter experts—to see the relationships that may be present in large, complex data sets.
- **Visual and quantitative representation of the data** that may bring to light non-intuitive relationships or patterns that were not previously seen.
- **Predictive analytic capability** to help companies predict the future based on historical data.
- **The ability to be used as a stand alone business analytics software**, or in conjunction with other data analysis or business intelligence packages (i.e., SPSS, SAS, Oracle, etc.).



RapAnalyst brings the power of artificial intelligence to the desktop.

## Organizations around the world are using RapAnalyst to:

- **Identify patterns** of fraudulent insurance claims, crime or disease factors.
- **Identify 'at-risk' groupings or sub-populations** within a client base, or between products or services.
- **Model business risks** proactively and across business lines with a sophisticated approach that goes far beyond traditional models by identifying trends moving towards or away from optimal conditions.
- **Predict future behavior** based on past patterns (i.e., the likelihood of disease or treatment outcomes for patients, or the future buying cycles of customers).
- **Become a more customer-centric organization** by discovering and refining the profiles of top customers, what attributes determine their loyalty, and how to reduce customer turnover by identifying and targeting at risk behaviors.
- **Become more efficient** by increasing productivity or reducing costs.

Raptor International is one of the world's leading SOM software developers. With offices in the United States, Australia and South Africa, Raptor helps organizations across the globe effectively conduct rapid data analysis of large, multivariate data sets. Raptor also designs analytical applications that enable companies to better predict future business trends and make critical business decisions based on their own data. Raptor helps companies transform their complex data into actionable information.