



## Executive Board

Karl-Heinz Streibich - Chief Executive Officer (CEO)

Arnd Zinnhardt - Chief Financial Officer (CFO) Finance, Controlling, Investor Relations, M&A, IT and Support, Legal, Internal Audit and Administration

David Broadbent - Chief Operating Officer COO (ETS + webMethods) Region East (Asia/Pacific, North- and Central Europe, South-Africa)

Mark Edwards - Chief Operating Officer COO (ETS + webMethods) Region West (Americas, Western and Southern Europe)

Dr. Peter Kürpick - Chief Product Officer CPO (R&D) for both business lines ETS + webMethods

David Mitchell - COO webMethods (+ Region America)

## Financial data

Stock exchange listing	Frankfurt TecDAX, Symbol SOW
2007 year-end shares	28,539,455
Market capitalization	Approximately 1.5 bn Euros
2007 total revenue	621.3 million Euros (IFRS)
2007 cash and cash equivalents	81.3 million Euros (IFRS)
Number of Employees	Approx. 3,600 worldwide
Number of Customers	More than 4,000 in around 70 countries

## Software AG

**We offer Software Technology to increase the Value of Enterprise IT Systems**

### The company

- 38 years of recognized software expertise
- Based in Darmstadt, Germany
- Offices in 50 countries
- Over 4,000 global customers in 70 countries
- Highly profitable (EBIT margin 23 percent in 2006)
- Third largest enterprise integration software vendor in the world
- Over 65 global business and technology partners

### Respected customers in key industries

- Banking - (Commerzbank AG, Credit Lyonnais/CLSA, DWS Investment, Volkswagen Financial Services, Wells Fargo, etc.)
- Education - (Florida Community College at Jacksonville, Pennsylvania State University, Virginia Community College System, etc.)
- Government - (US Navy, Government of Asturias (Spain), New York City Department of Buildings, The Welland Partnership, etc.)
- Insurance - (American Fidelity Assurance, Basler Securitas, Swiss Life Partner, etc.)
- Manufacturing - (Airgas, Daimler AG, Henkel, Logitech, Nissan Europe, etc.)
- Media - (EchoStar, Sony Music, ZDF, etc.)
- Retail - (7-Eleven, Apollo Optik Holding GmbH & Co. KG, Corporate Express, Office Depot, etc.)
- Telecommunications - (ANF AC - Tradise, Cable & Wireless, Motorola, Vodafone, etc.)
- Transport/Logistics - (Belgian National Railway Company, DaimlerChrysler Services FleetBoard GmbH, Icelandair, Scandinavian Airlines - SAS)
- Other - (Club Méditerranée, Ferrovial, Red Cross, Idaho Power, etc.)

Click [↗](#) here for more customer references.

### Technologies offered

- Data Management
- Application Development
- Service-Oriented Architecture (SOA) Governance
- Business Process Management (BPM)
- Business Activity Monitoring (BAM)
- Legacy Modernization
- ESB and Integration

### Award-winning product line

- Leader, Gartner Magic Quadrant, Integrated SOA Governance Technology Sets
- Leader, Gartner Magic Quadrant, BPMS
- Leader, Gartner Magic Quadrant, B2B Gateway Providers
- Leader, Forrester Wave, SOA Service Life-Cycle Management
- Leader, Forrester Wave, Integration-Centric BPM Suites
- Leader, Forrester Wave, Human-Centric BPM Suites
- Premier SOA Solutions Provider Award, Integration Consortium
- #1 in Application Integration, ebizQ Readers Choice Awards
- Best SOA BPM Engine, Web Services Journal, Readers Choice
- Best In Class - 11 Categories - 2007 SOAWorld Readers Choice Awards, SYS-CON Media
- Highest score for SOA and BPM product offering, AMR Research

Please click [↗](#) here to find out more on awards and industry recognition.

## Software AG

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Software AG - Company Fact Sheet  
Growth Target: 1 Billion Euro Revenue by 2010  
(english version)

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Accelerating Customer Success  
For nearly four decades, we've helped customers get there faster.

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