



Press Release

For Immediate Release

PowerSteering Declares Moratorium on Politics of Project Selection

Advocates Free & Fair Project Selection at IQPC Lean Summit on Eve of Florida Primary

January 22, 2008

CAMBRIDGE, MA: PowerSteering, the only On-Demand, Enterprise PPM software used to manage Six Sigma, Information Technology, Product Development and other enterprise initiatives, announced its full support of an open, "bipartisan" approach to Six Sigma project selection methods at the upcoming IQPC Lean Six Sigma & Process Improvement Summit in Orlando, Florida, January 28-30, 2008.

"We saw the timing of the Florida presidential primary as a terrific backdrop to underscore the importance of not letting politics factor into the project selection process for Six Sigma or any other strategic initiative. We support a democratic approach to project selection based on consistent analysis and balanced against resource requirements and Enterprise value," declared David Boghossian, PowerSteering Founder, Chief Strategy Officer and Registered Independent. "Project selection need no longer take place in a smoke-filled room, to the extent there are any smoke-filled rooms left."

The Project Selection session will focus on idea development, evaluation methods, scoring, and prioritization and will include audience participation to ensure that every delegate has a vote. The presentation takes place on Wednesday, January 30th at 3:45pm as part of the Perfecting Project and Tool Selection Track. PowerSteering will also be offering a complimentary Six Sigma ROI "Tune-Up" revealing the top deployment management value drivers. This demonstration will be available at the PowerSteering exhibit area throughout the entire conference and is applicable to all practitioners at any level of deployment maturity, any company size, and any industry.

PowerSteering is pleased to join customers from Best Buy, The Department of Defense, Dominion, Hess, and The U.S. Army among the speakers on the agenda for this leading industry event. For more complete information on IQPC's Lean Six Sigma & Process Improvement Summit: <http://www.iqpcEvents.com/ShowEvent.aspx?id=43892&details=43962>

About PowerSteering Software

PowerSteering Software is the leader in On-Demand Enterprise PPM software for Information Technology, Operational Excellence, Product Development and other enterprise initiatives. Its easy-to-use software provides executives at the US Army, Raytheon, Ingersoll Rand, Merck, Johnson & Johnson, United Health Group, TD Bank, Washington Mutual, IBM, Heinz, Best Buy and over 100 other customers with executive visibility, strategy alignment, and enhanced team productivity to drive strategy and accelerate results across the enterprise. For additional information, please visit www.powersteeringsoftware.com

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