



Press Release

For Immediate Release

PowerSteering Software Launches New Website

New Thought Leadership Content, Customer Case Study Webcasts and Video Testimonials Featured

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CAMBRIDGE, MA -- PowerSteering Software, the leading provider of on-demand Project & Portfolio Management (PPM) solutions for managing IT, Lean Six Sigma, New Product Development, and other enterprise initiatives, announced the introduction of its new website at www.powersteeringsoftware.com.

The site embraces a practical, useful and actionable content platform embodied in client success webcasts, white papers and customer testimonials. In addition, web visitors can watch how PowerSteering Software is used to run a Project Management Office in a realistic business scenario. This brief [flash overview](#) highlights PowerSteering's portfolio visibility, versatility and configurability.

"The primary objective of the new website was to let our customers demonstrate how they derive business value from PowerSteering across any portfolio application," offered Linda Duchin, PowerSteering's Vice President of Marketing. "We also wanted the information to be accessible to visitors in a variety of interactive formats."

The new online [Knowledge Center](#) provides an assortment of insightful reference materials and PowerSteering's PPM perspectives. Topics covered include the advantages of Software-as-a-Service, the benefits of a top-down Portfolio Management approach, and the underlying drivers of PPM Success.

Visitors can also view an extensive collection of [Thought Leadership Webcasts](#) featuring prominent industry analysts and recognized customers including Seagate Technology, Ingersoll Rand, Merck, Tyco and Brunswick.

About PowerSteering Software

PowerSteering Software is the leader in On-Demand Enterprise PPM software for Lean Six Sigma, IT, New Product Development and other enterprise initiatives. Its easy-to-use software provides executives at the US Army, Raytheon, Ingersoll Rand, Merck, United Health Group, TD Bank, Seagate, Best Buy and over 120 other customers with executive visibility, strategy alignment, and enhanced team productivity to drive strategy and accelerate results across the

enterprise. For additional information, please visit www.powersteeringsoftware.com or call 1-866-390-9088.

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