



Press Release

For Immediate Release

PowerSteering Announces Upcoming PPM Webcast: "Measure What Matters Most"

February 26 Presentation to Highlight the Most Valuable Portfolio Management Metrics

February 12, 2009

CAMBRIDGE, MA -- PowerSteering Software, the leading on-demand Project & Portfolio Management (PPM) solution for managing IT, New Product Development, Lean Six Sigma and other enterprise programs, will host a free thought leadership webcast on Thursday, **February 26 at noon (EST)** entitled, "Measure What Matters Most: Using Metrics to Improve Portfolio Performance."

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Presented by Susan Go, PowerSteering PPM Solution Architect, the webinar will describe the most significant metrics that PMOs, portfolio managers, and program leaders should use to measure portfolio impact, ensure that projects are aligned with the strategic goals of the organization, and improve business decisions. Anyone interested in attending may [register online](#).

"Many businesses struggle with how to assess the health and value of their overall portfolio despite having fairly mature project management capabilities," observes David Boghossian, founder of PowerSteering Software. "Our experience with these global organizations has shown that there's a tendency to focus too much attention on the micro-level project metrics, whereas the real business impact is largely determined at the portfolio level."

The session is part of PowerSteering's ongoing Practical Insights webcast series. Previous webcasts have featured clients Ingersoll Rand, Merck, and Brunswick, among others, as well as leading research firms Forrester and Gartner. Recordings from past webcasts are available on the [Webcasts page](#) of PowerSteering's website.

About PowerSteering Software

PowerSteering Software is the leader in On-Demand Enterprise PPM software for Information Technology, Operational Excellence, New Product Development and other enterprise initiatives. Its easy-to-use software provides executives at the US Army, Raytheon, Ingersoll Rand, Merck, United Health Group, TD Bank, Best Buy and over 120 other customers with executive visibility, strategy alignment, and enhanced team productivity to drive strategy and accelerate

results across the enterprise. For additional information, please visit www.powersteeringsoftware.com or call 1-866-390-9088.

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