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**INSTANTIS Launches Pioneering Solution for  
Green Enterprise Management  
Carbon Ready named strategic consulting partner**

**August 18, 2009 -- Santa Clara, CA**—[Instantis](#), the premier provider of on-demand project portfolio management software used by business process and IT leaders to improve strategy execution and financial performance, announced today the availability of EnterpriseTrack™ Green Edition. Instantis simultaneously announced a strategic consulting partnership with Carbon Ready, a subsidiary of UK-based Oakland Consulting.

Leading global corporations rely on EnterpriseTrack to manage top-down initiatives including Lean Six Sigma, IT/PMO, product development and innovation. Now, EnterpriseTrack has been extended and pre-configured to manage global environmental sustainability and corporate social responsibility initiatives.

Specifically, EnterpriseTrack Green Edition empowers organizations with the ability to:

- create a sustainability strategy centrally based on a traditional commitment area (energy, water, waste, etc.), supply chain, carbon value stream, or stakeholder approach
- assign and roll-up financial and sustainability metrics (KPI baselines and actuals) by commitment area, organizational entity, plant, location or geography
- identify, execute and track sustainability improvement projects and instantly report on project and portfolio status and results

As a result, sustainability leadership can bring order and visibility to green strategy priorities and performance results and streamline the process of driving sustainability investments and project activity.

“Green enterprise management (GEM) must go beyond pretty dashboards to execution of sustainability improvements that close the loop by achieving bottom line and environmental impact goals,” said Prasad Raje, Instantis CEO and founder. “We have a track record of managing successful top-down performance improvement initiatives at organizations like Baxter, DuPont, Lenovo, Lilly and Xerox that are also taking leadership roles in driving the sustainable enterprise.”



New Instantis partner Carbon Ready is a carbon management consultancy which consults on the full range of carbon management issues from assessing the physical assets to enabling leaders to promote carbon positive behaviors within their organizations.

“We help businesses manage the risks and opportunities presented by climate change and guide organizations in transition to the low-carbon economy,” said Jon Warren, Consulting Lead at Carbon Ready. “Our approach is to work with organizations in developing their top-down carbon strategies and where appropriate apply unique tools of our own, such as Carbon Stream Mapping™. With Instantis EnterpriseTrack™ Green Edition, we can now provide a completely automated and closed-loop solution for metric and benefits tracking and process improvement.”

### **About Instantis**

Instantis is the leading provider of on-demand software for managing top-down initiatives to improve financial performance and achieve operational excellence. Leading global corporations like DuPont, Cardinal Health, Credit Suisse, France Telecom, McKesson, Motorola, Quest Diagnostics and Xerox rely on Instantis software to manage strategy and project portfolio execution for initiatives like Six Sigma, Lean, IT, New Product Development and others.

### **About Carbon Ready**

Carbon Ready is a carbon management consultancy which distills the climate change hype into practical and sustainable plans for business. Carbon Ready has developed a new carbon management model and associated packaged products based on over 20 years consulting experience in improving business performance and efficiency. Carbon Ready is a subsidiary of Oakland Consulting, one of Europe's leading operations and business improvement consultancies offering a mix of strategic and operational support to a wide range of organizations across all industry sectors.