



Dr. Michael Slocum Joins Air Academy Associates as Chief Innovation Officer

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Air Academy Associates has selected Dr. Michael Slocum, an internationally recognized expert in the fields of strategy and innovation, as Chief Innovation Officer and new principal in the company. Specializing in Competitive Excellence and Inventive Problem Solving, Dr. Slocum, who has served in numerous senior executive positions, has 20 years of research, development, engineering, quality, and design experience. With the addition of Dr. Slocum to its executive team, Air Academy expands its capability to deliver a customized and innovative competitive excellence strategy to the board room as well as to R & D and business units accountable for delivering results.

“We are ecstatic that Michael is joining us. He brings thought leadership and a wealth of knowledge and hands-on experience that can help us take our clients to the next level,” says Dr. Mark Kiemele, President of Air Academy Associates. “We have always been focused on helping our clients solve their toughest problems, and Michael’s knowledge and experience will help our clients add an additional dimension to their problem solving capability, both strategically and technically. His participation in and development of over 500 patentable innovations in both technical and non-technical areas is evidence that he has developed a problem-solving process that can work for our customers.

What we really like about Michael’s innovative problem solving strategy is that it integrates nicely with our KISS (Keep It Simple Statistically) approach to Lean Six Sigma (LSS) and Design for Six Sigma (DFSS). It is systematic and structured, and it applies at the strategic level as well as at the tactical level. And anyone can learn this approach, which enables our clients to develop many practitioners who are adept at innovation. The infusion of innovation into Air Academy’s LSS and DFSS programs will bring greater value to our clients faster by making innovation a repeatable event, not just a once-in-a lifetime epiphany.”

Dr. Slocum, whose work was cited by Fortune magazine as one of the 25 Breakthrough Technologies of 2005, adds, “I am honored to join such a prestigious organization. Air Academy Associates has demonstrated a client-first mentality for over fifteen years and I am excited about our future. The synergy associated with coupling Innovation with Lean Six Sigma and Design for Six Sigma is fantastic and will assist our clients in achieving competitive excellence.”

About Air Academy Associates: Air Academy Associates has been a leader in providing continuous and breakthrough improvement methods to industry over the last 17 years. The company helps clients generate significant Return on Investment (ROI) by establishing a framework that promotes leadership commitment, teamwork, process and product improvement, and employee knowledge growth.